

**68**

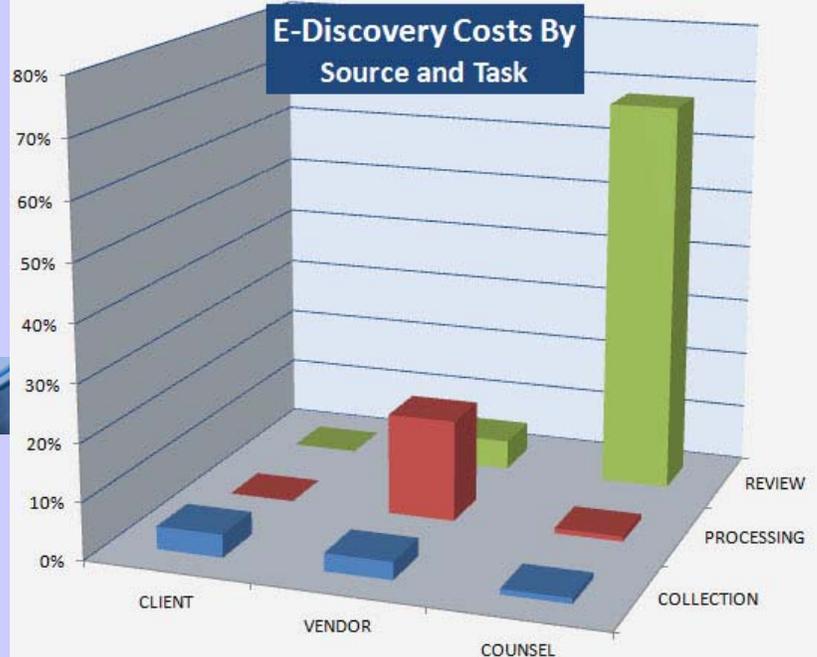
Percent

of e-discovery costs are consumed by counsel's manual document review for responsiveness and privilege at an average cost of over \$15,000 per gigabyte.

**75**

Percent

of counsel's manual review efforts are wasted on documents that are never produced.



The high cost of e-discovery is caused by counsel's manual document review techniques and discovery plans that encourage it.

FORDHAM FORENSICS

770-777-2090

[www.fordhamforensics.com](http://www.fordhamforensics.com)

*When It Really Matters*



Modern litigation has a lot in common with auto racing. Just like auto racing is not all about driving, litigation is not all about lawyering.

While a driver is important, the owner also hires a technical director who designs and builds a car that optimizes the laws of physics, the rules of competition and the race strategy so that the driver can win the race.

The same can be said of an expert e-discovery consultant who blends

digital evidence expertise with rules of evidence, rules of procedure and case strategy so that the lawyer can win the case.

The reality is that there are a lot of ways to lose a race just like there are a lot of ways to lose a case. If one wastes the owner's budget with wasteful car construction, the race team may never hit the track. Even if they do run the race and take the checkered flag, if the costs exceed their benefit it is just losing a different way, at least for the owner.

**When It Really Matters**, FFI helps clients and counsel not only run the race but win the race as well in every way that matters. We not only provide the special technical expertise for handling digital evidence like effective and defensible ESI identification, forensic grade imaging and collection, processing and document production but also provide the advanced technical expertise needed to plan and execute cyber litigation in the most efficient and effective manner. In addition, we can help spot the design flaws in the opponent's "race car" and exploit their weaknesses.

No longer is victory determined by the side having the largest army of associates or even the deepest pockets but the one that can best use their technology to defeat their opponent in the courtroom. Unfortunately for many, they have been using their technology like a club instead of like a machine gun.

## CONTACT US

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### Service Specifics

Fordham Forensics is a highly skilled and experienced provider of turnkey e-discovery services that range from identification to final production, as well as design and development of an optimal discovery plan.

#### Identification, Preservation and Collection

- Identification of ESI data sources for preservation that are properly matched to the people, places and issues in the case.
- Develop a data map of systems and devices targeted for preservation and collection.
- Plan optimal methods for collecting and preserving ESI that minimize costs and disruption
- Collect and preserve potentially relevant ESI from
  - Personal computers,
  - Network servers and storage systems,
  - USB attached devices,
  - Cell phones and tablets,
  - E-mail systems,
  - Cloud based storage systems, and
  - Specialty applications and databases

#### Discovery Plans

- Adequately identify, preserve, and validate ESI containing potentially relevant evidence
- Pre-set important parameters for exchanging ESI in order to avoid costly disputes and reduce wasteful processing, and document review
- Conduct preprocessing analytics to more precisely target relevant ESI and reducing wasteful processing and document review.

#### Technology Assisted Review and Production

- Use more reliable and economical computer based tools to identify and locate:
  - Responsive and relevant ESI for production;
  - Withhold privileged data from production;
  - Protect confidential data from disclosure.
- Provide the data production in .DAT load files

#### ESI Data Hosting

- I-Connect, Xera
- Kcura, Relativity
- Reveal Data, In Control